

# Inter@ctive Reid Core Tracking - Quarter 1, 2004 (60-3892m28)



## **SPECIAL FEATURES - JOB SEARCH ONLINE**

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- [1](#) F2. Have you ever used email or the Internet to help with a job search or job application?

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  - [2](#) F3a. What would you say is the greatest advantage of using the Internet as a job hunting resource/tool?

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  - [3](#) F3b. What would you say is the greatest disadvantage of using the Internet as a job hunting resource/tool?

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**SPECIAL FEATURES - JOB SEARCH ONLINE**

**F2. Have you ever used email or the Internet to help with a job search or job application?**

Total	
Base: Employed respondents or job seekers	815
Weighted	786
Yes	473 60%
No	309 39%
(DK/NS)	4 1%

**SPECIAL FEATURES - JOB SEARCH ONLINE****F3a. What would you say is the greatest advantage of using the Internet as a job hunting resource/tool?**

Total	
Base: Have used email or the Internet while job seeking	498
Weighted	473
Access to a variety of sites/ positions/ employers	139 29%
Quick	129 27%
Convenient/ easy to use	83 18%
No need to travel	59 13%
Broad search capabilities (out of town, international, etc.)	49 10%
Up to date postings	30 6%
You can apply quickly, easliy	28 6%
Can be done at anytime from anywhere	27 6%
Cheap/ saves money	25 5%
Searches can be narrowed / targeted	21 4%
Research capabilities	16 4%
Confidentiality (Anonymity)	15 3%
Ability to compare companies/ positions/ salaries	10 2%
You can post your resume/ They come to you (push technology)	8 2%
Other	27 6%
None	7 2%
(DK/NS)	8 2%

**SPECIAL FEATURES - JOB SEARCH ONLINE****F3b. What would you say is the greatest disadvantage of using the Internet as a job hunting resource/tool?**

Total	
Base: Have used email or the Internet while job seeking	498
Weighted	473
	131
Impersonal/ no personal contact	28%
	39
Many positions are not posted on-line	8%
	36
Incomplete information given	8%
	29
Competitive/ too many people using it	6%
	25
Out-of-date listings	5%
	19
Too complicated (links, keywords, etc.)	4%
	18
Dishonesty of company / information	4%
Too much information/ too many jobs to look through	16
	3%
	15
Can't make a good impression	3%
	7
Don't always get a reply	2%
	7
Lack of privacy	2%
	6
Can't limit to local market	1%
	5
Can't network/ interact with others	1%
	46
Other	10%
	84
None	18%
	30
(DK/NS)	6%