

# **The Benefits of Online Recruitment to both employers and job seekers**

By: Recruitmenow

Online job recruitment sites have revolutionized the recruitment landscape for both employers and job seekers and largely increased the efficiency with which hiring decisions can take place. Employers and jobseekers have widely benefited from online recruitment and today, online recruiting forms the central pillar of a smart staffing strategy for firms in every economic sector.

The widespread arrival of online recruitment has brought jobseekers and employers with countless benefits and rewards. The most apparent benefit of online recruitment is the vastly improved degree of recruitment process. Throughout every phase of the recruitment process, an online system eases a more streamlined, standardized approach than the traditional, paper-based recruitment. Many manual tasks, such as sorting, coding, filing, and routing application materials, can now be performed automatically. This enhanced and efficient recruitment solution contributes to another major benefit of online recruitment" cost-effectiveness. Recent studies and industry surveys show that most firms' recruitment costs have decreased sharply after the shift toward online systems. Applications like qualification quizzes, instant benefit" assessments, skill-based evaluations, and other metrics can be administered instantly to candidates over the Internet narrowing the number of résumés that are hand-coded by HR personnel. Online recruitment is quick. A job vacancy can be put on a job site in the morning, the first applications arrive by lunchtime, and a candidate interviewed by the end of the day. Online recruitment gives you an indication of how quick online recruitment can be and job recruitment sites are user-friendly, you do not have to have an in-depth knowledge of IT to post a vacancy advertisement. Usually all you need is a job ad and a credit card.

It is undeniable that the movement of many online recruitment functions and job search resources has vastly expanded the scope, accessibility, ease and efficiency of the recruitment process. This innovation will be far more effective than current industry recruitment solutions and pose less risk to both the candidates and clients. Apart from increasing the caliber of candidates within the Recruitment Industry, recruitment agencies will have the choice to select candidates directly from job recruitment sites at a lesser costs of current industry recruitment arrangements.

## **About the Author:**

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